

Community Outreach

Fire Prevention, Community Days,
and Tours, OH MY!

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Hi, I'm xxxx. We will be talking about Community Outreach.

As you all are from this firehouse you know the location of the bathrooms and where the exit is in case of an emergency.

Summary of Program

Let us go over what this program covers.

Several of you have asked what are some good things to know when doing Community Outreach programs and I'm hoping this will get more of you interested.

I will be posting this Power Point on our web site so you can review at any time.

Summary of Program

Why do we need Community Outreach?

{Slides 7-30}

You will notice that there list of the Power Point slides numbers in this section. All of the sections have this to make it easier for you to go to the section you want to review.

Summary of Program

Why do we need Community Outreach?

{Slides 7-30}

Some ideas to assist in presenting tours, etc.

{Slides 31-57}

I this section I will give some ideas about HOW to do Community Event.

Summary of Program

Why do we need Community Outreach?

{Slides 7-30}

Some ideas to assist in presenting tours, etc.

{Slides 31-57}

A list of some good things to cover.

{Slides 58-59}

Unless we have time we will not be covering this section during this class. This is here as a quick reference.

Summary of Program

Why do we need Community Outreach?

{Slides 7-30}

Some ideas to assist in presenting tours, etc.

{Slides 31-57}

A list of some good things to cover.

{Slides 58-59}

Possible Fire Prevention, Tour Script.

{Slides 60-73}

This section is also here for you to review whenever you need.

What are Community Outreach events?

Try to get responses

What are Community Outreach events?

- Tours of Firehouse

What are Community Outreach events?

- Tours of Firehouse
- Attending Community Days

What are Community Outreach events?

- Tours of Firehouse
- Attending Community Days
- Fire Prevention Week Events

Why do we need Community Outreach?

- Tours of Firehouse
- Attending Community Days
- Fire Prevention Events

Try to get some responses here

Why do we need Community Outreach?

The Ridge Fire Company, a 100% volunteer organization, is committed to protecting the people, property, and environment within our community. We maintain the safety and welfare of the public by providing the highest quality services to the community. The company advances public safety through its **fire prevention and education programs.**

Answer to "Why do er do?"

Because our Mission Statement says we do them!!

Why do we need Community Outreach? Community Awareness

Try to get responses

Why do we need Community Outreach?

Community Awareness

- lets the people in the community know what we do

During these events we can let the public know what we do, fight fires, pull people out of cars, etc. and a little about how we do this

Why do we need Community Outreach?

Community Awareness

- lets the people in the community know what we do
- lets the people in the community know that we are 100% volunteer

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- Helps us recruit new members
- lets the townships know what we are doing

Why do we need Community Outreach?

Community Awareness

- lets the people in the community know what we do
- lets the people in the community know that we are 100% volunteer
- Helps us recruit new members
- lets the townships know what we are doing
(A little administrative stuff)
 - record keeping

Form used to track events

Ridge Fire Company #1, Station #62
Community Days, Fire Prevention, & Fire House Tours

Event/Group: _____

Date/Time: ___/___/___ :___M

Setup Start: ___:___M (arrive at Fire House/Event location)

Event Start: ___:___M

End: ___:___M

Cleanup End: ___:___M (leave Fire House/Event)

If Event, approximate number of people _____

If Tour; # Kids: _____ # Adults: _____

Safety House used? _____

Members Participating;

TOURS/Event_Tour_Accounting.wpd

Quick, yearly, overview of events

Ridge Fire Company
Fire Prevention/Tours 2010
[Time does NOT include scheduling or material preparation time]

Date	Type	Org	Kids	Adult	Tot	Sfty Hs	Set Up	Start	End	Finish	Time	Mbrs	Tot Tim
1/17/2010	O/S	Royersford Baptist Church	10	7	17	No	8:45	10:00	10:40	11:20	2:35	2	5:10:00
2/20/2010	Tour	Cub Scout Pak 157, Tigers	11	8	19	No	9:30	10:00	11:22	11:40	2:10	4	8:40:00
3/11/2010	Tour	Girl Scouts Troop #42036	21	13	34	No	17:30	18:00	19:30	19:45	2:15	8	18:00:00
3/6/2010	Tour	Girl Scout Troop 140	12	7	19	No	9:30	10:00	11:30	11:45	2:15	4	9:00:00
3/13/2010	Tour	Troop 100, Den 8	1	2	3	No	9:30	10:20	11:50	12:05	2:35	4	10:20:00
4/25/2010	O/S	OJR Spirt for Spring			21	No	9:00	10:00	12:00	12:35	3:35	5	17:55:00
9/7/2010	Tour	Pack 157, Bear Den	9	8	17	No	16:30	17:10	19:00	19:15	2:45	5	13:45:00
10/1/2010	Tour	Montessori School	40	35	75	No	8:30	10:15	11:30	11:45	3:15	5	16:15:00
10/2/2010	O/S	OJR Cavaclade			8	No	18:00	18:30	22:30	23:00	5:00	8	16:15:00
10/4/2010	O/S	Grace Assembly of God	54	8	62	No	8:30	9:30	10:40	11:00	2:30	5	40:00:00
10/6/2010	O/S	E. Vincent Elementary-AM	37	5	42	No	8:00	9:00	10:00	10:15	2:15	6	12:30:00
10/6/2010	O/S	E. Vincent Elementary-PM	43	5	48	No	12:30	13:00	14:00	14:15	1:45	6	13:30:00
10/4/2010	O/S	E. Coventry Elementary-AM	82	6	88	No	7:40	8:40	10:30	10:50	3:10	5	10:30:00
10/4/2010	O/S	E. Coventry Elementary-PM	81	4	85	No	12:30	13:00	14:30	15:00	2:30	5	12:30:00
10/8/2010	O/S	Little Learners	37	13	50	No	9:00	11:10	12:00	12:15	3:15	4	13:00:00
10/13/2010	Tour	Vincent Mom's Club	5	4	9	No	9:15	10:10	11:20	11:30	2:15	4	9:00:00
10/15/2010	O/S	Our House of Early Learn	20	2	22	No	9:00	10:00	10:50	11:20	2:20	2	4:40:00
Totals	17		463	127	619						46:25:00	82	231:00:00

Totals read into January Monthly Meeting and sent to Townships

2010 totals are Final
Tour {Fire Prevention} and Event People served Summary by Year

Year	Tour Attendance	No of Tours	Event Attendance	No of Events	Total Attendance	Member Hours
2010	619	17	1405	14	2024	784.50
Fire Prevtn Week 2010	489	10	337	2	826	229.10
2009	649	21	1999	14	2648	642.25
Fire Prevtn Week 2009	531	12	1201	5	1732	318.92
2008	582	18	1827	12	2409	454.68
Fire Prevtn Week 2008	517	14	1158	6	1675	199.83
2007	992	20	1176	13	2168	573
Fire Prevtn Week 2007	662	11			662	125.45
2006	513		~246		~759	
2005	~400				~400	
Total	~3755+	76	~6653+	53	~10,408+	

The ~ in ~400, ~246, etc. means approximate count of 400, 246, etc.

The + is for VERY large events where we can't even estimate the number of people so we only count time spent.

Partial Tour {Fire Preventions} totals started 2005

Partial Event totals started 2006

Volunteer Man Hours tracking started 2007. They are combined Tour/Event.

Why do we need Community Outreach?

Saves Lives

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- positive feedback

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- News reports

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Saves Lives

- positive feedback

- News reports

- Mother saved when kid calls 911

Why do we need Community Outreach?

Saves Lives

- positive feedback

- News reports

- Mother saved when kid calls 911

- Everyone gets out safely, working smoke detectors

Why do we need Community Outreach?

Saves Lives

- negative feedback

Why do we need Community Outreach?

Saves Lives

- negative feedback

- News reports

Why do we need Community Outreach?

Saves Lives

- negative feedback

- News reports

- People die, NO WORKING smoke detectors

Why do we need Community Outreach?

Community Awareness

Saves Lives

Presentation Ideas/Hints

I've never done a talk!!

Presentation Ideas/Hints

I've never done a talk!!

Some ideas to assist in doing tours and presentations.

Presentation Ideas/Hints

Safety 1st

- This is a real, live, working fire house

We hold many of our tours in the engine bay. While we start larger groups in the large meeting room we do “visit” the engine bay to see the trucks. You need to explain that this is a real live fire station and that they are NOT to touch anything or get on any trucks unless a firefighter is with them. All of the equipment must be ready to use right away!

Presentation Ideas/Hints

Safety 1st

- This is a real, live, working fire house

- If we get a “call”

Tell them what a call/run is, how they will know, and where they are to gather if one occurs during a tour.

Presentation Ideas/Hints

Introductions

- Welcome to our firehouse

Make sure you welcome the group to the fire house. A good point to say that we are 100% volunteer.

Presentation Ideas/Hints

Introductions

- Welcome to our firehouse

- Meet the Firefighters

Introduce all the firefighters helping. This is good for the firefighters and the kids love to know firefighters personally

Presentation Ideas/Hints

No Surprises

- “Tell them what you are going to tell them. Tell Them. Tell them what you told them.”

Here I tell them that we are going to talk about some things to do in an emergency. What to do if there is a fire. We will then check out some gear. And then the trucks. After each section review the major points. It's good to repeat some of the main points during the Wrap Up

Presentation Ideas/Hints

Time for a talk

- Smoke Detector

Using a smoke detector gets the attention of every one and lets you start to talk about smoke detectors and about how it's all part of a plan.

Presentation Ideas/Hints

The more the merrier!

- Parents and Siblings

We often get scout, etc. groups taking tours. When setting them up encourage siblings and parents to join in. You will find that many parents and siblings think they are just bringing "Johnny"/"Jane" to the firehouse but they end up asking many questions.

Presentation Ideas/Hints

Move Around

- Eyes moving

Try to move around. This way the kids eyes are moving help keep their attention

Presentation Ideas/Hints

Move Around

- Eyes moving
- Up close and personal

By moving around you get close up and personal with all the kids.

Presentation Ideas/Hints

Move Around

- Eyes moving
- Up close and personal
- “Stay low and Go”

When you talk about such points as “Stay Low and Go”, demonstrate. Watching you crawling around gets the attention on the kids and makes the point

Presentation Ideas/Hints

Answers

- Try to get them to answer your questions

You want active participation so try to get the group to answer questions before you tell them what ever point you want to make. It's gets them thinking.

Presentation Ideas/Hints

Answers

- Try to get them to answer your questions
- Point

If you are having trouble, point at kids who look like they might answer. If they don't within a few seconds, move on to someone else, you don't want to embarrass any of the kids

Presentation Ideas/Hints

Answers

- Try to get them to answer your questions
- Point
- Repeat questions

When the kids ask questions, that apply to what you are covering, repeat the question so everyone can hear. Many kids speak so softly no one else can hear them. Also say something like “that’s a good question”. You can then try to get the group to answer

Presentation Ideas/Hints

Answers

- Try to get them to answer your questions
- Point
- Repeat questions
- Ask parents and siblings

If you aren't getting any answers, try the siblings and parents. You do need to be careful with the older siblings that they don't answer ALL the questions "cutting out" the kids in the group. Involving the parents helps them then teach their kids

Presentation Ideas/Hints

Answers

- Try to get them to answer your questions
- Point
- Repeat questions
- Ask parents and siblings
- Watch out for stories

There will be many times that you ask a question and someone will want to tell a story about when their aunt/uncle/whatever saw/heard a firetruck. Let them talk long enough to make sure they aren't going to answer your question and then say something like "that's a good story, please tell me later but right now I looking for the answer to xxxxx"

Presentation Ideas/Hints

Answers

- Try to get them to answer your questions
- Point
- Repeat questions
- Ask parents and siblings
- Watch out for stories
- Answer: "Stop, Drop, and Roll"

When asking a question to kids who may have had a school fire prevention talk or previous firehouse tour you might ask why do you "Stay low and go" and someone will answer "Stop, Drop, and Roll". Tell them that that something you will covering soon to remember that and repeat your question

Presentation Ideas/Hints

Answers

- Try to get them to answer your questions
- Point
- Repeat questions
- Ask parents and siblings
- Watch out for stories
- Answer: "Stop, Drop, and Roll"
- "Stage Whisper"

I find that when I can't get the kids/siblings/parents interacting with me and no one is answering questions I will go over near some of the kids in the group and, behind my hand, say, in "stage whisper", "say xxxx ". Sometimes I have to repeat that a couple of times until the kid gets the idea. Then I say something like "Yes, that's great, someone's learned their fire safety"

Presentation Ideas/Hints

Action

- “Here I am”

Another good thing to get the group “going” is to have them practice such phrases as yelling “Here I am” to get a firefighters attention. I have them all say it together. They NEVER say it loud enough the first time through. If I have a fully geared person later in the gear section I point out the SCBA noise and hood so they know why they have to yell

Presentation Ideas/Hints

Action

- “Here I am”
- When you need xxx, dial – 911

Same as the “Here I am” I try to get all the kids to yell 911 after we've talked about what 911 is. I will ask “What do you dial if you need a firefighter?”. If they don't yell loud enough I get them to repeat. Then “What do you dial if you need an ambulance?”, “What do you dial if you need a policeman?”, “What do you dial if you need a pizza”.

If, with the last no one yells 911 I say Good. If someone does, usually the kids will giggle and I will repeat “for a pizza”. They get the point then.

This leads us into when we dial 911 and what you might be asked. If it's a group, after we've talked about where they live, etc. I suggest to the leaders that this could make a good project, everyone learning what county, township they live in and what their cross street is

Presentation Ideas/Hints

Action

- “Here I am”
- When you need xxx, dial – 911
- “Stop, Drop, and Roll”

I ask for 1 or 2 volunteers to help me. I have them come up and I have them face the audience and I talk about fire on your cloths ans what do you do. I then demonstrate. Kids love watching adults roll around on the ground.. I then have the rest of group talk my volunteer(s) through the steps

Presentation Ideas/Hints

Action

- “Here I am”
- When you need xxx, dial – 911
- “Stop, Drop, and Roll”
- Volunteer “Firefighter” from group

When I'm ready to move onto the “gear” part of the tour, I get a volunteer. I try for someone near my size as I use my gear. If possible I use a woman. While there are more and more women in the service, kids have trouble thinking that firefighters aren't men. At this point I usually get questions about women in the service. I use this person, who they know, to show off the gear. You need to make sure ahead of time the person is willing and NOT claustrophobic!!! If possible I have the person “breathe” air and walk around saying “I'm a firefighter, I'm here to help you.” A lot of kids find a fully geared firefighter frightening. But seeing someone they know geared up, it helps.

Presentation Ideas/Hints

Action

- “Here I am”
- When you need xxx, dial – 911
- “Stop, Drop, and Roll”
- Volunteer “Firefighter” from group
- Gear

Once we've explained the gear, I let the kids try on OOS gear. They love wearing real fire gear that has been used to put out real fires!! When you have out dated gear, save some for this purpose! Just remember to mark OOS

Presentation Ideas/Hints

Action

- “Here I am”
- When you need xxx, dial – 911
- “Stop, Drop, and Roll”
- Volunteer “Firefighter” from group
- Gear
- Spray the fire hose!

After all the talking, seeing and trying gear, and sitting on fire trucks, if the weather is OK I pull a truck out, with lights on, and let them spray a hose. I always ask before we do if anyone wants to do this. So far never gotten a no!! Also ask if it's OK to blow the siren and/or air horn. Some kids, and adults, have a lot of trouble with that much noise!! Make sure NO ONE is in front of the truck when you blow the horn. I save this to last as by this time they are all so “pumped” there isn't anything else you can say

Wrap up

- “Thanks for coming to my house”

I always bring everyone back into the firehouse, after spraying the hose, and do a quick, and I mean quick, recap and thank them for visiting us, ask for further questions

Wrap up

- “Thanks for coming to my house”
- Is learning and having fun enough?

As we are all done at this point it's OK to give out the handouts. They are getting ready to walk out the door. You don't want to give out sooner as they will play with and/or lose. I always ask “Is leaning and having fun enough”. Then I ask “Wouldn't it be nice to have some 'stuff?'”. Then we hand out our fire prevention handouts.

A list of some good things to cover

- Have a plan
- Have working smoke detectors
- Test smoke detectors
- “Change Clocks, Change Batteries”
- Have two ways out
- Sleep with your bedroom door closed
- Feel the door before opening
- If can't get out, window - “Here I Am” – DON'T HIDE

A list of some good things to cover

{Continued}

- “Stay low and go”
- Have a meeting place
- “Get out and Stay Out”
- Dial 911
- Know address – Cross Street/Township
- “Stop, Drop, cover your face, and Roll”
- Don’t touch matches/lighters

Possible Fire Prevention, Tour Script

Possible Fire Prevention, Tour Script

****Things to keep in mind!**

Possible Fire Prevention, Tour Script

****Things to keep in mind!**

- Change the script depending on the ages in the group.

Possible Fire Prevention, Tour Script

****Things to keep in mind!**

- Change the script depending on the ages in the group.
- Be aware of problems with blowing siren or air horn without asking!

Possible Fire Prevention, Tour Script

****Good {morning/afternoon} thank you for having us here**

--Introduce members present

****We are all volunteer fireman**

****This is Fire Prevention week so we are going to talk about
some Fire "DO'S" and "DON'TS" and show you some equipment**

>>Start Number 1

--Hold up two fingers in "V" and ask if anyone knows what that means

****The Two Fingers that represent the two ways out. To have two ways out
we need to have a plan BEFORE we need it. You need to talk with your family
about what the best ways out are. You need a plan and practice it
THE SAME AS YOU DO IN SCHOOL!**

Possible Fire Prevention, Tour Script

****>>Start Number 2**

–holding a smoke detector behind you back, activate - when is sounds bring into view

****What is this? (elicit responses - ask if they have heard this for fire drills at school) This lets you know that there is a fire. What do we do now?**

****What we need is a plan!**

Possible Fire Prevention, Tour Script

(If didn't use Start Number 2)

****How do we know there's a fire? (see if anyone knows) Smoke Detectors, Fire Alarm. Someone in your family needs to check to make sure they are working. How Often should they be checked? (responses) Every month! How often should the Batteries be changed? (Answer several years ago, still OK. "Give your Smoke Detectors a present every year of a new battery") Change the batteries when you change the clocks!! A detector that doesn't work is no good! (If you have older kids or a lot of adults, you might ask "How often do you change your smoke detectors?" Every ten years from date of manufacture! Our fire gear (turnout gear, bunker gear) Must now be changed, at least, every ten years, unless it rips, etc. then immediately.)**

Possible Fire Prevention, Tour Script

****What's the first thing you need to do if there is a fire? (see if anyone knows)
Get everyone up and out - "GET OUT AND STAY OUT"**

****side question - How many sleep with their bedroom door open? How many
Sleep with their bedroom door closed? Which is better? CLOSED The extra
time, before the smoke starts to affect you, can be 5 to 10 minutes.**

>>Possible question

**--When the alarm sounds you jump out of bed, run to the door, throw it
open, and run out of the house, correct? NO!!**

****How do you get out of bed? (You want them to say crawl) (Talk about smoke
and heat goes UP so you go DOWN. Ask if anyone knows how a firefighter
goes into a fire. (You want them to say crawls. I usually get down to show.
If I don't get an answer right away I start to crawl around. That usually gets
the answer.) (Talk about firefighters are taught to "Stay Low and Go" and the
should do the same)**

Possible Fire Prevention, Tour Script

****--On the way out, if a door is closed touch the door BEFORE opening. Why? (see if anyone knows) If it is hot there is fire on the other side, DO NOT OPEN THE DOOR.**

What do you do you do now? (Wait, you want them to say go to window, open it, wave something, and yell "Here I am".) You need to have two ways out.

****Should you hide in a closet? (see if anyone knows) NO**

****Should you hide under a bed? (see if anyone knows) NO**

****Should you get in bed and pull the covers over your head? (see if anyone knows) NO**

Possible Fire Prevention, Tour Script

****If you can't get out what do you do? (Try to get them to say go to the window, open it, yell and shout, wave arms, maybe sheet, to attract attention.)**

****–Does anyone know the special three words you should yell? (You usually get things like “Stop, Drop, and Roll”) You want them to say “HERE I AM”. Have them practice. (Kids LOVE to yell.) (You can do this again later after the gear is on the firefighter. Have them say they don't hear the 1st time.)**

****–If the door isn't hot you jump up, open the door, and run out of the house, correct? (What you want is for the kids to say NO, you need to stay low, open the door and look around. If it is clear they can proceed. If one way down the hall is blocked they need to go the other way) You need to have two ways out.**

**** “GET OUT AND STAY OUT”**

Possible Fire Prevention, Tour Script

****What's the next thing you need to do? (see if anyone knows) get to meeting place outside and make sure everyone is out! While the mailbox is a good meeting place NOT if it attached to the house. (If older kids and/or adults maybe talk about you need to be 1 ½ times the height of the building away to be safe. For a 1 story building, about 12 foot high, 18 feet away. For a 2 story building, about 24 foot high, 36 feet away.) (If you have a lot of adults, or doing a family type tour, do a sales pitch for the reflective signs.)**

Possible Fire Prevention, Tour Script

****Call 911!!! Call AFTER out of the building!! Do you know where you live? What town? (In this area you will get a lot of Spring City and Pottstown. You want to point out that that is a MAILING address and they need to know the township IE E. Vincent, E. Coventry, etc. Makes a good project for teachers and scout, etc. leaders. Talk about cross streets.)**

>>As so many kids these days HAVE heard about calling 911 you can ask, "What do you call?" and, usually, someone will say 911. I then say, "All together, what do you call if you need the police?" *911* (If they aren't loud and together I say that's not very good lets try again.) "What do you call if you need an ambulance?" *911* "What do you call if you need the fire company?" *911* "What so you call if you need a pizza?" Sometimes you get a few *911's* I then talk about only calling 911 for an emergency and what to do if you call 911 and then realize you don't need help (IE Your parent, grandparent, whatever, has fallen and isn't moving (good idea to call 911, yes?). THEN, after you call, the person starts to move and says "I just had the wind knocked out of me, I'm OK" What do you do? Just hang up? (Discuss what to do)

Possible Fire Prevention, Tour Script

****If your cloths were to be on fire what do you do? (see if anyone knows)
“STOP, DROP, AND ROLL” Cover face with hands. (I always say the rhyme
doesn’t work real well BUT it’s STOP, DROP, cover your face, AND ROLL.
I ask why the covering the face. Often you get someone saying to keep the
fire and/or dirt our of your face. We usually demonstrate this. The kids enjoy
watching. I have 1 or 2 volunteers come help me. I have them do the actions
while the rest of the group talks them through the actions.)**

******We are now going to show you how a firefighter dresses. Explain gear as
person puts on. - Fire resistant clothing covering body, metal in boots, helmet,
face mask, air bottle, and gloves. (I usually pick someone the kids know from
the group and have them be the “firefighter”) ***Make sure they are NOT
claustrophobic!**

Possible Fire Prevention, Tour Script

****Notice how the fireman looks and sounds. The Fireman appears and sounds this way as has special fire proof clothing and carries his own smoke free air in a “bottle” on his back. If you are in a fire and see someone dressed and sounding like that what do you do? Run Away or go to? (see if anyone knows) GO TO THE FIREMAN. Don’t be afraid of way he looks and sounds. (I’ve added in pointing out how the persons ears are covered and, with the SCBA sound, it makes hard for them to hear. I tell the person, before all geared up, that I’m going to have the kids try the “HERE I AM” again and I want the to pretend they can’t hear. Then get the kids to try again. They enjoy this.) (I then have the person, in full gear, walk to the kids and say “I’m a firefighter, I’m here to help you”)**